Reason for implementing POM:

* Page Object Model(POM) is an object design pattern in Selenium webdriver which says how to organize your object repository. Object means web elements here.
* POM is used to create object repository in such a way that web elements can be added, reused and modified easily.
* In POM, each web pages are represented as a separate class. For example, in the code web pages like [Home](http://makeseleniumeasy.com/) , Serach Result and Product Details etc. All these web pages contain different topics. I use different web pages to categories my topics. POM says same that we should have categorization of web elements according to web page in which they are present.
* If any new web elements are added in to a web page, You can add that new web element in object repository by navigating to class which has same name as webpage. For example: I add a new web element in Home page. To add new web element in object repository, we cansearch from Home.java file and will add in to it.
* If locator for any web element is changed, you just need to identify from which webpage it belongs. After that you need to navigate to particular webpage java file. find web element and modify its locators.
* POM also says that create all user possible interaction on web elements in same page as a method. For example: You are on Home page and it has web elements like “User Name” and “Password” text boxes. You can create methods as below:
* public void enterUserName(String userName)  
  public void enterPassword(String password)
* It will be very useful just need to call methods directly in stead of  call locators first and then perform actions on it. It is called functional encapsulation.
* POM enhances test maintenance, readability and reducing code duplication.
* POM can be used with any type of selenium framework like Keyword, Data driver, hybrid etc.
* Using POM, you can achieve abstraction and encapsulation.